

# Alliance Program

## MEMBERSHIP BENEFITS



Get ready for an extraordinary alliance with UC Santa Barbara (UCSB)! Become a member and play a pivotal role in shaping the trajectory of UCSB students' career achievements. Our committed Employer Engagement Team is here to provide you with personalized service to build your brand and increase visibility on campus.

Joining the Career Services Alliance Program provides an opportunity to align your hiring objectives and streamline your recruitment efforts. At Career Services, we value the principles of diversity, equity, and inclusion (DEI) as catalysts for innovation and success. We look forward to collaborating with employers who also share in our commitment to foster DEI within the workplace.

The Career Services Alliance Program runs from **August 1, 2024 - June 30, 2025**. Memberships are welcome any time after August 1, however, benefits expire on an annual basis on June 30.

Participate in the program and gain public recognition across campus through your annual sponsorship!

### FOR-PROFIT

*For-profit organizations in all fields & industries*

**\$5,000**

### NON-PROFIT

*Non-profits with 501(c)(3) status, government, education, early-stage start-ups and small businesses (eligible for 2 years after submitting their business name registration)*

**\$2,500**

## SERVICES PROVIDED

### Campus Recruiting & Connections:

*We want your experiences to be extraordinary*

- Career fair registration & one digital parking permit 1x/year
- Information session & one digital parking permit (after business hours 5-7pm available) 1x/year
- Student site visit (local) 1x/year
- Handshake targeted email blast 1x/year
- 30 min Career Services presentation 1x/year
- Contact information of relevant student organization 1x/year
- Contact information of one academic department 1x/year

### Campus Commitment & Consultation:

*We want your expertise to educate our students*

- Strategic consultation meeting with Career Services 1x/year
- Career development workshop 1x/year

### Convenience & Access:

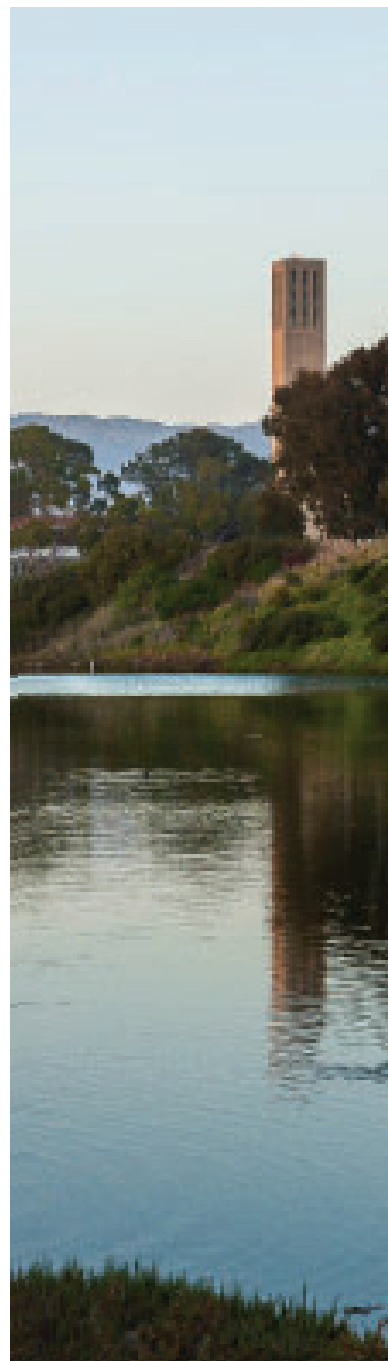
*We want to make it easy to connect with our students*

- Priority invitation to Career Services events
- Prime location at Career Services events

### Recognition & Branding:

*We want students to know your name*

- Strategic logo placement 1x/year
- Social media (e.g. promote event, employer spotlight) 1x/year
- Handshake text or video newsfeed 1x/year
- Handshake Employer Collection 1x/year



If your organization is interested in joining the UCSB Career Services Alliance Program, email Jo Ann Villanueva-Salvador, Associate Director, at [joann.salvador@sa.ucsb.edu](mailto:joann.salvador@sa.ucsb.edu). Once your organization's information is confirmed, you will need to sign a contract and finalize payment through Handshake.

For important dates to consider for this upcoming academic year, review our recruitment calendar: <https://career.ucsb.edu/recruiters/recruitment-calendar>