Amy Lee

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Summary of Skills

- *Time Management:* successfully managed a consistently high GPA while devoting 20 hours/week to athletic practice and travel
- *Project Management:* led others through project development and implementation through Community Service Chair position and academic projects
- Language: Bilingual in Spanish, spoken and written
- *Technical:* Proficient in Microsoft Office (Word, PowerPoint, Excel) and Google Suite (Docs, Slides, Sheets), Adobe InDesign, HTML

Education

University of California, Santa Barbara (UCSB)

Santa Barbara, CA Expected: Dec. 20xx

Bachelor of Arts, Communication

Relevant Coursework: Marketing Communication, Electronic Media Policy and Regulation, Interactive Media, Advertising Literacy

Related Course Projects

Project Lead, Marketing Communication, UCSB

Sept.-Dec. 20xx

- Proposed marketing and advertising campaign for on-campus organization
- Utilized Adobe InDesign to create flyers and brochures in both English and Spanish
- Collected data on the effectiveness of the marketing campaign
- Created student organization website using HTML

Leadership Experience

Team Member, Water Polo, UCSB

Aug. 20xx-Jun. 20xx

- Competed at Division I level in one of the nation's most recognized conferences
- Assisted coaches and team captain in strategy discussions and team building exercises
- Served as a mentor to potential recruits and motivated current new students
- Communicated with fellow teammates and coaches to improve team performance

Community Service Chair, San Miguel Residence Hall, UCSB

Sept. 20xx-Jun. 20xx

- Participated in weekly Executive Board meetings by taking notes and facilitating discussions
- Organized quarterly community outreach to 300+ residents
- Collaborated with fellow Community Service Chairs to host hall events
- Met monthly with hall council to vote on allocation of hall funds, up to \$2,000